

APPAREL AND ACCESSORIES

Moynat crafts mobile art gallery from leather steamer trunk

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#MamboForMoynat artist trunk

By STAFF REPORTS

French leather goods maker Moynat is demonstrating that art knows no confines through the introduction of a collaborative artist trunk.

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For the collaboration Moynat worked with visual artist Mambo on a carry case for art supplies such as brushes, paint tubes and other tools. While the interior holds art supplies, the trunk's exterior displays Mambo's aesthetic, creating a traveling painting.

Art on-the-go

To promote #MamboForMoynat, the French leather goods brand has shared a film across its social media platforms.

The video first gives the viewer a sense of place by showing Paris landmarks while a narrator, Ramesh Nair, head designer at the brand, explains that Moynat's inspiration stems from its city of origin. The film then travels to inside a Moynat boutique as Mr. Nair tells the viewer of the brand's dedication to quality.



#MamboForMoynat artist trunk

While visiting its boutique, Moynat emphasizes that it prefers to create untraditional leather trunks. At this point, the

#MamboForMoynat trunk is taken from a shelf and seen walking the streets of Paris with Mambo.

The video concludes with Mr. Nair speaking on the trunk's interior compartments meant for art supplies and items that inspire Mambo. The artist then begins to set up an easel to display a painting housed within the trunk.

"We wanted to create a trunk that could transport art and could display it at the same time," Mr. Nair said in a statement. "What we have done is to manage to transform any location into a gallery. Art has no confines."

An Air of Mambo at Moynat

The symbiotic relationship between an artist and instruments has been explored in various ways.

For example, designer Karl Lagerfeld combined his love of drawing and craftsmanship through a collaboration with Faber-Castell.

The Karlbox, made in a limited-edition series of 2,500, merges the 255-year-old family-owned writing instrument maker's heritage with Mr. Lagerfeld's modern aesthetic. This combined product is a reflection of the established relationship between the creator of artistic tools and the artist, whose work relies on having a means to express himself through color ([see story](#)).

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