

NEWS BRIEFS

## Van Cleef & Arpels, Brexit, United Arab Emirates and McLaren – News briefs

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McLaren 570GT

By STAFF REPORTS

Today in luxury marketing:

Paris Mint teams up with Van Cleef & Arpels



Van Cleef & Arpels and the Monnaie de Paris have teamed up to produce six limited-edition coins and a medal celebrating the jeweler's know-how, says WWD.

Click here to read the entire article on WWD

## Italian brands expect some Brexit benefits

As the fashion shows move from London to Milan so, too, does the debate around Britain's departure from the European Union (and the rain). But among the Italian fashion folk, the reaction to "Brexit" has a somewhat more glittering lam lining, per The New York Times.

Click here to read the entire article on The New York Times

## United Arab Emirates relaxes visa restrictions to get Chinese shoppers past the airport

The cabinet in Abu Dhabi has adopted the decision to allow Chinese visitors visas on arrival when they enter the United Arab Emirates in an effort to further stimulate Chinese investment, trade, and tourism. The decision is expected to give retailers in Dubai and Abu Dhabi a boost as the United Arab Emirates has become a key transit hub between China and destinations in Europe and Africa, reports Jing Daily.

Click here to read the entire article on Jing Daily

## Apple in talks with luxury carmaker McLaren

Apple Inc. is seeking to take a strategic stake in luxury car maker McLaren Technology Group, according to people familiar with the situation, according to Bloomberg.

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