

RETAIL

Saks continues Canadian expansion with Quebec location

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Rendering of Saks' Montreal flagship

By STAFF REPORTS

Department store chain Saks Fifth Avenue has revealed plans to open its first Quebec location in 2018.

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Similar to Saks' location at CF Toronto Eaton Square, Saks' Montreal flagship will be housed within an existing Hudson's Bay, creating a co-located store. Once open, this will be Saks' largest store in Canada, with 200,000 square feet of retail space across multiple levels.

Quebec bound

To accommodate Saks, the Hudson's Bay on Boulevard de Maisonneuve will undergo multi-million dollar renovations. Drawing from the Hudson's Bay flagship on Queen Street, which also houses Saks, the remodel will reconfigure the layout on all floors of the store.

The store is scheduled to open in fall 2018.

"The reimagining of our iconic Montreal location is a significant milestone in the evolution of our Hudson's Bay store, given the importance of the Quebec customer to our business," said Liz Rodbell, president of Hudson's Bay and Lord & Taylor, in a statement.

"In today's digital world, our store experience is paramount in our mission to entertain and delight our customers," she said. "This renovation will keep Hudson's Bay central to our customers' shopping experience for years to come."



Rendering of Hudson's Bay in Montreal

Saks' Montreal store will carry designer ready-to-wear for women, handbags, beauty and menswear. The store will also house the retailer's 10022-SHOE footwear concept and a full-service Fifth Avenue Club for personal shopping, complete with private suites.

The Montreal store will have an exclusive food hall, which will carry local flavor.

"We are excited to bring the distinctive Saks Fifth Avenue experience to Montreal, which has long been a destination for fashion in Canada," said Marc Metrick, president of Saks Fifth Avenue, in a statement. "Shoppers here are known for their impeccable style and we're confident that Saks' superior designer merchandise and exemplary customer service will be as well-received here as it has been across Canada."

Since it was acquired by Canadian retail group Hudson's Bay Company, Saks has extended its retail footprint north into Canada. Saks currently has two stores in Toronto, with plans to open in Calgary in January 2018 ([see story](#)).

Nordstrom is similarly setting up shop in Canada. On Sept. 16, the retailer opened its fourth store in the country, with two more locations planned through 2017 ([see story](#)).

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