

NEWS BRIEFS

Louis Vuitton, Mulberry, British shopkeepers and Tesla – News briefs

September 26, 2016



Mulberry spring/summer 2017

By STAFF REPORTS

Today in luxury marketing:

[Ghesquire dives deep into Louis Vuitton](#)

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

Nicolas Ghesquire likes to shake things up. So for his spring show on Oct. 5 at the tail end of Paris Fashion Week, Ghesquire is taking a break from the Louis Vuitton Foundation, the dazzling, cloud-like Frank Gehry museum that has hosted his last three ready-to-wear shows, reports Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

[Thierry Andretta: The Vespa-riding fashionista getting Mulberry buzzing again](#)

On a grey day last Sunday, Canada Water residents found their neighborhood invaded by London's fashionistas. Hundreds of well-heeled women, trendsetters wearing silver-foil-style jackets, and dapper men, sporting cropped trousers, headed into an old printworks where copies of the Evening Standard were once churned out, says The Standard.

[Click here to read the entire article on The Standard](#)

[Britain: A nation of \(fashion\) shopkeepers](#)

French revolutionary Bertrand Barre de Vieuzac was recorded saying in 1794 that Britain was "a nation of shopkeepers" but, not so long ago, the demise of bricks-and-mortar retail seemed to be writ large. Online retail offered convenience for consumers, low overheads for brands and a far more efficient management of stock, with all goods in one warehouse rather than being scattered across shops. Global audiences could be reached without hefty rents, and cautionary tales about over-expansion of physical stores abounded, having played a significant role in the fall of mega brands like Quiksilver and Billabong. However, in an interview with management consultants McKinsey & Company, Devin Wenig, president and CEO of eBay explained that "the death of the store" had been greatly exaggerated, and that now, on and offline retail, in fact, have a complementary relationship, per AnOther

magazine.

[Click here to read the entire on AnOther magazine](#)

[Tesla cranks up pressure to end ban on direct auto sales](#)

Tesla Motors Inc. is cranking up the pressure to sell electric cars directly to customers, filing its first federal lawsuit over the practice on the home turf of General Motors and Ford. Tesla sued the State of Michigan to overturn its ban on direct sales by auto manufacturers, according to Automotive News.

[Click here to read the entire article on Automotive News](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.