

NEWS BRIEFS

## Marc Jacobs, LVMH and Prada – News briefs

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By STAFF REPORTS



Today in luxury marketing:

### [Former Marc Jacobs exec sues Robert Duffy, LVMH](#)

Patrice Lataillade, a former Marc Jacobs executive, has filed a lawsuit against company president Robert Duffy, alleging violations of state and city laws based on charges of sexual discrimination, according to WWD.

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### [LVMH CEO says Japan impact on sales limited](#)

French luxury group LVMH expects only a limited impact on sales following the disaster

in Japan, chief executive Bernard Arnault told the company's annual shareholder meeting on Thursday, according to Reuters.

[Click here to read the entire story on Reuters](#)

[Prada to float 20pc of shares in Hong Kong](#)

Italian luxury house Prada is planning to sell a 20 percent stake on the Hong Kong exchange in a move that would value the group at up to 11.3 billion dollars, according to France 24.

[Click here to read the entire story on France 24](#)

[What Facebook's behavioral ad targeting means for retailers](#)

66 percent of U.S. Internet users said that they would click on additional Internet ads if they were more targeted, according to L2 Think Tank.

[Click here to read the entire story on L2 Think Tank](#)

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