

NEWS BRIEFS

## Neiman Marcus, Kering, Bulgari and Audi – Live news

September 27, 2016



*Image courtesy of Bergdorf Goodman*

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By STAFF REPORTS

Luxury Daily's live news from Sept. 26:

[Realogy Franchise Group taps Starwood exec as president](#)

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Realogy Holdings Corp., the parent company of Sotheby's International Realty and Coldwell Banker, has hired a hospitality veteran as its new president and chief operating officer of its franchise subsidiary.

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[Bulgari aims for next generation with teen accessories ambassador](#)

Italian jeweler Bulgari is keeping it all in the family, selecting fragrance face Kate Moss' younger sister as the ambassador of its latest accessories collection.

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[Audi dukes it out to satirize presidential race](#)

Ahead of the first U.S. presidential debate on Sept. 26, Audi USA is adding to the political chatter with a satirical commercial.

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[Kering shares findings on economic impact, sustainability of python farming](#)

Fashion group Kering and its research collaborators within the Python Conservation Partnership have found that wild harvesting and farming of pythons is ecologically sustainable and economically beneficial to local communities.

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[Neiman Marcus hires CMO from Fossil](#)

Department store group Neiman Marcus has appointed Carrie Fisher as senior vice president, chief marketing officer.

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