

NEWS BRIEFS

Coty, Land Rover, Town Residential and Baume & Mercier – Live news

October 4, 2016



Stella McCartney's Pop campaign

By STAFF REPORTS

Luxury Daily's live news updates from Oct. 3:

[Baume & Mercier design meets demand for feminine timepieces](#)

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Swiss watchmaker Baume & Mercier is helping women wear their personality on their wrist with the release of a fashion-focused timepiece collection.

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[Land Rover, Zenith base horological partnership on significant date](#)

British automaker Land Rover and Swiss watchmaker Zenith are teaming up to celebrate a shared milestone year.

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[Town Residential expands into Brooklyn](#)

Real estate brokerage firm Town Residential is upping its physical footprint in New York with the addition of two Brooklyn offices.

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[Coty becomes number one fragrance group with P&G merger](#)

Procter & Gamble has completed the transfer of its specialty beauty business, including 10 of its fragrance licenses, to beauty group Coty.

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