

NEWS BRIEFS

Hong Kong, Golden Week, Singapore and Aston Martin – News briefs

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Image courtesy of Investorist

By STAFF REPORTS

Today in luxury marketing:

[Luxury items in Hong Kong less costly than Singapore, report says](#)

Hong Kong has been surpassed by Singapore in terms of the cost of luxury living as mainland tourist spending in the city dwindled, Swiss Bank Julius Baer's latest Asia wealth report shows, reports South China Morning Post.

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[Global Blue predicts a robust Golden Week in UK as pound tumbles](#)

It's Golden Week once again, and it's glittering more than usual in the U.K., with Chinese tourists set to take advantage of an historically fragile pound in the aftermath of the Brexit referendum, says Women's Wear Daily.

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[Singapore luxury property "cheap" for rich multinational buyers, pros say](#)

All the obstacles facing Singapore's property market might not be cleared, but one dark cloud over the luxury end has disappeared, analysts said, per CNBC.

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[Aston Martin to crank up use of robots in profitability drive](#)

For years Aston Martin has eschewed robots on its production line, allowing the luxury car marque to market its vehicles as "hand made," according to the Financial Times.

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