

NEWS BRIEFS

Hedi Slimane, Jaguar, Ralph Lauren and Guerlain – Live news

October 10, 2016



Noodle for Jaguar Formula E racing

By STAFF REPORTS

Luxury Daily's live news from Oct. 7:

[Hedi Slimane returns to Twitter to prove respect for Saint Laurent's heritage](#)

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Hedi Slimane, the former creative director of Saint Laurent Paris, reactivated his Twitter account in a bid to protect his tenure at the Parisian house and the respect he has for the brand's legacy.

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[Jaguar taps Gorillaz guitarist as Formula E ambassador](#)

British automaker Jaguar is aiming to shrink the skills gap facing manufacturing with help from a virtual ambassador.

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[Ralph Lauren's "Way Forward" propelled by innovation](#)

U.S. fashion label Ralph Lauren has promoted its eponymous founder's son, David Lauren, to chief innovation officer and vice chairman of the board.

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[Guerlain limited-editions dress the seasons in haute couture](#)

LVMH-owned beauty brand Guerlain is telling the fragrant stories of the seasons in an artistic bottle collaboration.

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