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Dior Beauty shares colorful history in latest book release

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Dior, The Art of Color cover

By STAFF REPORTS

French atelier Christian Dior is celebrating the colors used to create its signature cosmetic looks in a new tome published by Rizzoli.

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Dior's beauty retrospective, "Dior, The Art of Color," positions pieces of art and iconic make-up applications from the house's archives side-by-side. Branded coffee table books gives enthusiasts a reference point for their admiration and allows brands to explore their past in an attractive, artful way.

Dior in color

Dior, The Art of Color was a collaborative effort between Serge Lutens, Tyen and Peter Philips.

The trio are well-versed in Dior's cosmetic history, with Mr. Lutens being credited with the commission of the brand's first beauty line in 1967. Tyen served as Dior's creative director of cosmetics from 1981 until 2014 when Mr. Philips, coming from Chanel, joined the house as creative and image director of Dior Makeup ([see story](#)).



Dior, The Art of Color

Working with his predecessors Dior, The Art of Color is viewed as Mr. Philips' way of paying tribute to the talent that came before him. The tome also explores the creative process and the way Dior interprets different colors.

Dior's beauty history is explored in 12 chapters, each of which highlight a different color, such as white, silver, nude, pink and grey.

Examples of Mr. Lutens work at Dior are displayed through a pink image, inspired by pointillism, from the Make-up Art series from 1972. Tyen's cosmetic prowess is shown in an expert from a 2009 Vogue issue where a model's face is whitewashed, while a red mouth drawn by Mr. Philips in 2003 is included in the chapter of the same color.

"The color used to communicate [is exceptional]," said Mr. Philips in a statement. "It is possible to express what words cannot say. For me, it is the embodiment of emotions."

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Dior, The Art of Color beauty shoot by Peter Philips - Behind-the-scenes

Dior, The Art of Color features photography by Guy Bourdin and Richard Burbidge, in addition never-before-published interviews with the three creatives.

The Rizzoli-published book launched in Europe Oct. 5 and will be released in the United States Oct. 11 for \$115.

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