

TRAVEL AND HOSPITALITY

Bermuda welcomes megayacht marina to rebrand as luxury destination

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Marinetek rendering of King's Point Marina, Bermuda

By STAFF REPORTS

Megayacht owners will soon have a new port of call in Bermuda thanks to Marinetek, a Finnish marina designer.

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Marinetek is currently working on a marina complex that will be large and deep enough to dock 21 visiting megayachts near King's Point Marina resort. Amid Marinetek's progress, the resort property is also being redeveloped to make way for a SB Architects-designed luxury residential community.

Docking in paradise

Bermuda is looking to redevelop its waterfront as a luxury destination. Events such as January's America's Cup 2017 sailing race will bring crowds of affluents to the island nation to enjoy the competition and its beaches at a time when most of the United States is under the chill of winter.

"We are very grateful to the Ministry of Public Works for their tireless efforts in completing this job so that we can begin to construct a world-class resort that is sure to enhance our tourism offerings and put Bermuda back on the map as a luxury destination," said Craig Christensen, president/CEO of the developer Morgan's Point Ltd., in a statement.

Bermuda is the home of the 2017 America's Cup

King's Point's redevelopment is spearheaded by the new Morgan's Point residential community. The low to mid-rise waterfront homes, as well as a 79-room Ritz-Carlton hotel and spa will be designed in a "contemporary interpretation of British Colonial architecture."

The on-site Ritz-Carlton will manage the King's Point Marina, a former U.S. naval base, to ensure passengers onboard the visiting megayachts are treated to a high level of service.

For docking megayachts the marina offers a total of 2,070 feet of outer pontoon space to accommodate vessels up to 250 feet, either alongside or stern-to positions. The breakwaters can also moor vessels of 40 to 80 feet via Marinetek's aluminum pontoon system.



SB Architects rendering of Morgan's Point, Bermuda

"It is always a privilege to build marinas that will play a part in prestigious race events, and Marinetek rises to the challenge of the tight time frames that are often a place for such events," said Ilkka Sepl, group chairman and CEO of Marinetek in a statement. "Our multi-local supply chain and project execution capabilities are the keys to a smooth delivery in a remote location."

Many waterfront destinations are building up facilities to accommodate mega- and super-sized yachts.

For example, Miami has recently seen an influx of luxury brands opening boutiques as the city rebrands itself as a true luxury hub.

Now, Miami is continuing its development to cater to affluent residents and guests with the upcoming opening of the Deep Harbour at Island Gardens marina. Opened as of December 2015, the marina will help Miami to position itself as the newest super yachting capital in the world ([see story](#)).

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