

NEWS BRIEFS

Roberto Cavalli, Versus Versace, Mercedes-Benz and Shiseido – Live news

October 13, 2016



Roberto Cavalli fall/winter 2016 campaign

By STAFF REPORTS

Luxury Daily's live news from Oct. 12:

Mercedes-Benz teams with technical college on training program



Mercedes-Benz USA is looking to ensure that dealerships have the technical talent they require through an educational partnership.

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Shiseido Americas hires LVMH Group exec to lead prestige group

Japanese cosmetic group Shiseido Company, Limited's American subsidiary is looking to grow its footprint in highend beauty and fragrance with a new appointment.

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Versus Versace courts Zayn's global fanbase with collaborative collection

Italian fashion label Versus Versace has tapped pop star Zayn Malik as a clothing designer and face of the brand.

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Peter Dundas exits Roberto Cavalli as company plans reorganization

Italian fashion label Roberto Cavalli is the latest house to part ways with its creative director.

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