

NEWS BRIEFS

Roberto Cavalli, Giorgio Armani, Trump Hotels and real estate – News briefs

October 18, 2016



Giorgio Armani at Armani/Casa in Miami

By STAFF REPORTS

Today in luxury marketing:

[Roberto Cavalli employees take action](#)

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Last week, the announcement of Peter Dundas's departure from Roberto Cavalli was swiftly followed by a statement by the brand saying that it is set to undergo a dramatic restructure (including a cut of almost 30 percent of its workforce), news of which has been met with upset and the threat of action from employees, says British Vogue.

[Click here to read the entire article on British Vogue](#)

[Giorgio Armani to attend White House State Dinner](#)

President Barack Obama is expecting Italy's Prime Minister Matteo Renzi at the White House on an official visit on Oct. 18. Renzi has gathered a group of notable Italians to accompany him and his wife, Agnese Landini. From the fashion world, Giorgio Armani will be part of the delegation attending the State Dinner that evening. Renzi has been inaugurating Milan Fashion Week for two seasons and, on both occasions, he was seen hobnobbing with Armani, taking some time to speak with the designer. Last year, he met privately with Armani upon the opening of the designer's Silos exhibition space and museum, and he attended the designer's Emporio show in 2012, reports WWD.

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[Donald Trump's Washington hotel shows his brand is sinking along with his poll numbers](#)

It's now pretty clear that Donald Trump has been using his presidential campaign to promote his various business ventures. Remember when he touted his Turnberry, Scotland, golf course as a beneficiary of Great Britain's exit from the European Union this summer? But if Trump hoped his campaign would elevate the value of his brand, it looks like just the opposite is happening, according to New York magazine.

[Click here to read the entire article on New York magazine](#)

United States' hunger for luxury housing may finally be satiated

The rise of housing costs in the United States' big cities has seemed unstoppable. Until now, per The Week.

[Click here to read the entire article on The Week](#)

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