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TRAVEL AND HOSPITALITY

St. Regis Abu Dhabi raises the roof on dining

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St. Regis Abu Dhabi's helipad dining experience includes rooftop views

By STAFF REPORTS

The St. Regis Abu Dhabi, United Arab Emirates is creating an elevated culinary experience on its helipad 836 feet in the air.



Held once a month, the Helipad Sunset Supper will be open to the public, allowing 20 diners to be wined and dined far above the city. This experience will enable those beyond the hotel's guests to experience the property's service and views.

Rooftop rendezvous

When guests arrive, they will be escorted to the roof through secret hallways and elevators. Once there, every need will be served by butlers, chefs, mixologists and waiters.

While the diners enjoy their meal of delicacies such as caviar, fresh oysters and canaps, they will enjoy the music of a live saxophonist.

Beverages will be served, and St. Regis staff will perform the Champagne sabering ritual.



St. Regis Abu Dhabi's helipad dining experience includes butler service

The first dinner will take place on Nov. 11 at 5 p.m. Each event will be timed to coincide with the sunset. The dinner is priced at about \$109 per person, or \$150 with Champagne.

"Our aim was to create a truly unique experience that gave the public a look behind the scenes of The St. Regis Abu Dhabi," said Moustafa Sakr, general manager of the hotel. "We wanted something that people would really find engaging - perhaps because it excited them, perhaps because it scared them - but either way, something they would want to talk about."

The property previously took gastronomic experiences to new heights with a new offer centering on a caviar taste test at 837 feet.

For the "Luxury Aficionado Experience," priced at \$10,900 per couple, guests will be whisked to the property in a Bentley, where they will enjoy Champagne and caviar atop the hotel's helipad before turning in for the night in a spacious suite. Delivering on service and experience have become the prime differentiators for luxury hospitality brands, making this exclusively curated dining offer from St. Regis a way for the hotel to stand out (see story).

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