

NEWS BRIEFS

Hugo Boss, Barneys, Trump and Christie's – Live news

October 27, 2016



Image from Hugo Boss' "Rhythm & Moves"

By STAFF REPORTS

Luxury Daily's live news from Oct. 26:

[Christie's sparks UGC participation with outdoor display](#)

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Auction house Christie's is enabling consumers to take on the role of auctioneer in a New York display.

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[Hugo Boss reportedly moving focus away from luxury](#)

German fashion label Hugo Boss' CEO told European business newspaper Handelsbladt that he plans to get back to the brand's premium roots following a challenging move upmarket into luxury.

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[Trump brand has become more toxic following vulgar remarks: Brand Keys](#)

The release of a videotape featuring Donald Trump making lewd statements about women has negatively impacted the public perception of products bearing his name.

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[Barneys publishes first book in 93-year history](#)

Department store chain Barneys New York is celebrating the timeline of its almost century-long business through its print debut.

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[Burberry boxes up Elton John hits in exclusive collection](#)

British fashion label Burberry is reaffirming its affinity for music by retailing a limited-edition box set of Elton John records.

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