

NEWS BRIEFS

## Max Mara, luxury toys, Trump and VW – News briefs

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*Max Mara fall/winter 2016 campaign shoot*

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By STAFF REPORTS

Today in luxury marketing:

[Max Mara, Woolmark support new talents](#)

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Max Mara and The Woolmark Company teamed with Italian fashion school Istituto Marangoni to support budding fashion designers, says Women's Wear Daily.

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[Yachts and jets flounder as appetite for luxury toys falters](#)

Growth in the luxury private jet market is set to dip by 5 percent while luxury yachts have a zero growth outlook for 2016 as consumers are increasingly preferring to spend on experiences than playthings, according to the latest Bain Luxury Study, which forecasts a 4 percent rate of growth in 2016 for the overall industry, reports CNBC.

[Click here to read the entire article on CNBC](#)

[Donald Trump takes heat for attending hotel opening](#)

On "With All Due Respect," Mark Halperin and John Heilemann discuss the criticism Donald Trump is taking for leaving the campaign trail to tout his new luxury hotel, per Bloomberg.

[Click here to watch the video on Bloomberg](#)

[VW brand Q3 profit plunges, Porsche lifts group](#)

Volkswagen Group said third-quarter operating profit at its core VW brand plunged more than half, adding weight to management calls for cutbacks at the the automaker's biggest division, according to Automotive News.

[Click here to read the entire article on Automotive News](#)

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