

NEWS BRIEFS

Gucci, Neiman Marcus, Audi and London Fashion Week – News briefs

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Gucci fall/winter 2016 ad campaign

By STAFF REPORTS

Today in luxury marketing:

[Marco Bizzarri on Gucci's remarkable turnaround](#)

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Marco Bizzarri has good reason to celebrate. Over the last 20 months, the president and chief executive of Gucci has successfully orchestrated the turnaround of the Italian fashion house, alongside creative director Alessandro Michele, and on Tuesday, he was nominated in the new category of International Business Leader at the British Fashion Council's relaunched The Fashion Awards, says Business of Fashion.

[Click here to read the entire article on Business of Fashion](#)

[Neiman Marcus taps enterprise app vice president as CIO](#)

Neiman Marcus Inc. has tapped enterprise application vice president Sarah Miller as its new chief information officer, as the luxury retailer seeks to reconfigure its supply chain for ecommerce and boost sagging sales, reports the Wall Street Journal.

[Click here to read the entire article on the Wall Street Journal](#)

[VW's Audi warns of currency hit to sales in challenging market](#)

Audi cut its sales forecast for the year on Oct. 28, blaming volatile currency markets and predicting that its revenue will stagnate compared with 2015 due to "challenging" conditions, per Reuters.

[Click here to read the entire article on Reuters](#)

[British Fashion Council re-brands London Fashion Weekend, sets new venue for London Fashion Week](#)

In an effort to cater more to the end-consumer, the British Fashion Council is combining London Fashion Week and London Fashion Weekend under one umbrella, London Fashion Week Festival.

[Click here to read the entire article on Women's Wear Daily](#)

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