

TRAVEL AND HOSPITALITY

Peninsula Paris invites guests to sit for studio-quality portraits

October 31, 2016



The Peninsula Hotel Paris

By STAFF REPORTS

The Peninsula Hotel Paris is immortalizing guests' stays through a photography residency led by Studio Harcourt.

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For more than 80 years, Studio Harcourt has set the standard of portrait photography, and is now bringing its expertise to guest experience at the Peninsula Paris. Experiential travel is on the rise, and affluent guests are increasingly seeking our experiences that are unmatched and bring new meaning to VIP service.

Star of the moment

Over the years, Studio Harcourt has taken the portraits of celebrities such as Karl Lagerfeld, Cate Blanchett, Romy Schneider, Catherine Deneuve and Fan Bingbing, among countless others.

Now, guests at The Peninsula Paris can receive the same star treatment within the hotel. Guests who sit for a portrait will be placed in the expert hands of Studio Harcourt's team including a photographer, lighting assistant, makeup artist and management representative.

Guests' personality and style is taken into account as she works with Studio Harcourt's team.

To capture the magic of a professional photo shoot, guests are invited to bring several outfits to vary the compositions, poses and styles of the portraits. Studio Harcourt will reconstruct its in-studio experience in a guest's suite or in one of The Peninsula Paris' private lounges.



Image courtesy of Studio Harcourt

After the photograph snaps a series of shots, the guest and team will select a shortlist of favorites. Then, Studio Harcourt will send the portraits to its laboratory where the images will be retouched and delivered a few weeks later.

When the prints arrive they will be presented in an elegant box. Each image will be numbered and bare the Harcourt Paris signature.

Depending on a guest's request, sessions can last between 30 minutes and 2 hours. The Studio Harcourt experience begins at 4,500 or \$4,714 at current exchange rates.

In a similar effort, publishing house Cond Nast enabled readers to experience its curated photography shoots firsthand through its Cond Nast Portrait endeavor.

Cond Nast's private publishing service will allow discerning readers of the publishing house's imprints to follow the creative journey from "concept to creation" using their own individual narratives as inspiration. This concept will extend readers' experience with Cond Nast by creating a keepsake that is personalized and likely to be remembered ([see story](#)).

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