

NEWS BRIEFS

Luxury market, Brunello Cucinelli, L'Oreal and Russia – News briefs

November 4, 2016



Edie Campbell for YSL Beauty's Black Orchid

By STAFF REPORTS

Today in luxury marketing:

[Relief for the luxury market](#)

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The SLI fought back this month with strong results from LVMH and Kering boosting the sector, according to Business of Fashion.

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[Brunello Cucinelli to help restore Norcia monastery hit by earthquake](#)

Central Italy continues to feel the aftershocks of the "seismic contagion" hitting the region of Marche, with tremors extending to Umbria, Lazio, Tuscany and Abruzzo, following the devastating earthquake that killed almost 300 people at the end of August, reports Women's Wear Daily.

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[L'Oreal Q3 sales beat forecasts, helped by North American growth](#)

Cosmetics giant L'Oreal posted stronger-than-expected sales growth in the third quarter, as a "substantial acceleration" in North America helped make up for weakness in its home market of France, per Reuters.

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[In Russia, a western taste for high-end auto sales](#)

The automotive history of the former Soviet Union resonates with cars like the funky Lada, the futuristic Tatra, the clunky but lovable Trabant and the luxurious Volga. Then there was the tanklike Zil always in black that shuttled Nikita S. Khrushchev and Alexei N. Kosygin through Red Square, says The New York Times.

[Click here to read the entire article on The New York Times](#)

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