

NEWS BRIEFS

Burberry, LVMH, Barneys and Herms – Live news

November 4, 2016



Video still from Harrods' "A Very British Fairy Tale"

By STAFF REPORTS

Luxury Daily's live news updates from Nov. 3:

[Burberry pops up at Harrods with fantastical takeover](#)

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British fashion label Burberry is getting Harrods shoppers in the holiday spirit with a magical tale.

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[Herms Group sees 10pc revenue growth in Q3](#)

By the end of the third quarter of 2016 ended Sept. 30, French apparel and accessories group Herms saw its consolidated revenues for the year rise 7 percent at current exchange rates.

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[Volvo asserts luxury aspirations with passenger-centric model](#)

Swedish automaker Volvo is looking to make inroads with the affluent Chinese consumer with a new model designed with the chauffeured businessman in mind.

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[Barneys taps Josh Lieberman to lead digital strategy](#)

Department store chain Barneys New York has promoted Josh Lieberman to executive vice president of digital, looking to leverage his ecommerce expertise to further develop its omnichannel customer experience.

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[LVMH deems first group-wide carbon fund a success](#)

Luxury conglomerate Mot Hennessy Louis Vuitton's carbon fund has surpassed its goal set last year, with projects chosen totaling more than 6 million euro, or about \$6.65 million.

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