

NEWS BRIEFS

## Farfetch, Lamborghini, La Mer, and Porsche Design – Live news

November 8, 2016



Image from La Mer's holiday 2016 effort

By STAFF REPORTS

Luxury Daily's live news updates from Nov. 7:

La Mer pays tribute to dreamers in motivational holiday animation



Este Lauder's Crme de La Mer is showing the near magical reward of perseverance in a festive film.

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Porsche Design Tower creates aromatic ambience with custom fragrance

The Porsche Design-branded high-rise residential building in Miami is creating an individualized ambience with a signature scent.

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Farfetch IPO still years away while heavy investment continues

Online retailer Farfetch sees a public offering as a possibility only after its strong investment period ends, which it anticipates happening as soon as two years from now.

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Lamborghini teams with MIT to foster automotive innovation

Italian automaker Lamborghini is collaborating with the Massachusetts Institute of Technology's MIT-Italy Program to create the super sports car of the future.

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