

NEWS BRIEFS

Moschino, New York real estate, Daimler and Trump – News briefs

November 11, 2016



Moschino fall/winter 2016

By STAFF REPORTS

Today in luxury marketing:

[Moschino drives Aeffe profits in 9-month period](#)

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Aeffe, the owner of Moschino, Alberta Ferretti and Pollini, reported solid sales and profit growth in the first nine months of the year on the back of a robust performance at its ready-to-wear division and strong demand for Moschino in international markets, says Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

[One-quarter of landlords at Manhattan's luxury rentals offering sweeteners](#)

More than one-quarter of landlords at Manhattan's luxury rentals are offering concessions, such as a free month of rent or other discounts, to entice potential tenants to sign on the dotted line amid an oversupply of stock flooding the market, reports Mansion Global.

[Click here to read the entire article on Mansion Global](#)

[Daimler promotes Wagener to new role of chief design officer](#)

Daimler has promoted its head of design, Gorden Wagener, to the newly created role of chief design officer, per Automotive News.

[Click here to read the entire article on Automotive News](#)

[What Trump's win means for the luxury industry in China](#)

After Donald Trump was elected president of the United States Nov. 8, global stock markets went on a roller coaster ride and are expected to remain volatile for the foreseeable future. For luxury companies in particular, a big part of how they fare will come down to whether or not Trump follows through on his vows to take a protectionist stance on trade with China, according to Jing Daily.

[Click here to read the entire article on Jing Daily](#)

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