

NEWS BRIEFS

Sustainable fashion, Tesla, Richemont and Brioni – News briefs

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Richemont-owned Cartier's Cl de Cartier

By STAFF REPORTS

Today in luxury marketing:

[Why luxury brands still aren't embracing sustainable fashion](#)

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Designer Eileen Fisher made an eight-year commitment to sustainable fashion four years ago, after having "an epiphany about the earth" and her responsibility as the owner of her own company. In the years since, the brand has been vocal about these efforts, reports Glossy.

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[Tesla owners plagued by service delays](#)

Tesla Motors is expanding quickly, and current vehicle owners have front-row seats to witness the small automaker's growing pains, says Automotive News.

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[Richemont plans more than 200 Swiss job cuts amid watch woes](#)

Richemont plans to cut more than 200 watchmaking jobs in Switzerland, according to the Unia trade union, as the jeweler scales back further in response to weakening demand, according to Bloomberg.

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[Donald Trump favors bespoke Brioni suits](#)

The on-screen James Bond character and President-elect Donald Trumpon and off screenshare a common passion: Brioni suits. Trump has been a paying customer for many years, according to the Italian men's wear brand, controlled by Kering. Responding to queries about the designs, Brioni said Trump's suits are bespoke "and the silhouette and fabrics follow his personal requirements," per WWD.

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