

NEWS BRIEFS

LVMH, Inter Parfums, booking sites and Audi – News briefs

November 16, 2016



Michael Kors' resort 2017 campaign

By STAFF REPORTS

Today in luxury marketing:

[LVMH doesn't need what Michael Kors is selling](#)

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Michael Kors may not find a savior in European conglomerate LVMH, but it's smart for the handbag maker to keep searching for help saving its struggling retail business, according to Bloomberg.

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[Inter Parfums expects 8-10pc growth](#)

Inter Parfums Inc. expects to grow net sales between 8 and 10 percent for fiscal 2017, the company said, per Women's Wear Daily.

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[Want to take a luxury trip? Booking sites enter the arena](#)

Third-party travel booking sites such as Expedia.com and Booking.com are go-tos for travelers in search of wallet-friendly accommodations or deals on packages that include both airfare and a hotel stay. But as sites to book high-end vacations? Not so much that is, until recently, says The New York Times.

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[VW, Audi may face higher costs to resolve emissions issues](#)

Volkswagen AG and its Audi luxury-car unit face the prospect of significantly higher costs to resolve emissions-cheating litigation in the U.S. following a recent disclosure about Audi that unleashed new consumer lawsuits, reports the Wall Street Journal.

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