

NEWS BRIEFS

Purdey, Lexus, Fendi and Farfetch – Live news

November 17, 2016



Lexus Sriracha IS custom model

By STAFF REPORTS

Luxury Daily's live news from Nov. 16:

[Purdey, Panerai team for big game-themed timepiece series](#)

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British gunsmith James Purdey & Sons is keeping the shoot on time in a collaboration with Richemont-owned watchmaker Officine Panerai.

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[Lexus shows its bold, spicier side in custom Sriracha-branded model](#)

Toyota Corp.'s Lexus is spicing things up ahead of The Los Angeles Auto Show Nov. 18-27 through a partnership with an unexpected consumer packaged good.

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[Fendi to bring "Happy Room" to VIP clients](#)

LVMH-owned Italian fashion house Fendi has designed a "Happy Room" with architect Cristina Celestino ahead of next month's Design Miami.

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[Farfetch remixes The Nutcracker in shoppable form for festive dressing](#)

Online retailer Farfetch is putting a modern twist on a seasonal classic to spur inspiration for holiday party wardrobes.

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[LVMH to buy back \\$320M in shares](#)

French luxury conglomerate Louis Vuitton Mot Hennessy has announced a share buyback program amounting to

300 million euros, or \$320 million at current exchange.

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