

NEWS BRIEFS

DVF, Swarovski, Trump and real estate – News briefs

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Karlie Kloss for Swarovski's Brilliant Inspiration campaign

By STAFF REPORTS

Today in luxury marketing:

[Paolo Riva resigns as CEO of Diane von Furstenberg](#)

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Diane von Furstenberg announced Thursday that chief executive Paolo Riva is resigning from the company, effective immediately, per Business of Fashion.

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[Swarovski forum details China's growth cities, multibrand potential](#)

Though there wasn't much of a vista from the 93rd floor of the Park Hyatt on a rainy Thursday in Shanghai, inside there were sparkling jewels and ideas in abundance as Swarovski hosted its first innovation forum in China's financial capital, says Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

[New York residents dump Trump from luxury flats](#)

Hundreds of residents of Trump Place in New York City have signed a petition to remove the president-elect's name from their building, reports the Telegraph.

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[Luxury market sees no post-election uptick](#)

Many brokers predicted a bounce in activity in the slowing luxury Manhattan market once the contentious presidential election was over. But early indicators show that isn't the case, according to the Wall Street Journal.

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