

JEWELRY

## Graff lauds diamond-cutting ability for heart-shaped stone

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*The Graff Venus*

By STAFF REPORTS

British jeweler Graff Diamonds is demonstrating its expertise with the unveiling of the 118.78-karat Graff Venus diamond.

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The Graff Venus is a heart-shaped diamond, a shape that commands superior ability to ensure the stone is symmetrical. The laborious process needed to polish the stone "incorporated an extraordinary combination of science with sense, heart, passion and risk."

Love of diamonds

When unearthed at the Letseng mine in Lesotho, the rough diamond weighed 357 karats.

Once in Graff's expert hands, the stone was subject to analysis before being cut and polished to a type IIa 118.78-karat diamond. The process took more than 18 months to complete.

The creation of a heart-shaped diamond is demanding. A heart-shaped diamond must be perfectly faceted and symmetrical or the stone will not have the proper silhouette or radiance.

On 1st November Graff unveiled the largest heart shape D Flawless diamond in the world, the Graff Venus. Weighing 118.78 carats, the Graff Venus is D Colour, Flawless and Type IIA with Excellent Polish, Excellent Symmetry and No Fluorescence - the very highest accolade a diamond can achieve. #GraffDiamonds #GraffVenus #HeartshapeDiamond #Diamond

A video posted by Graff Diamonds (@graffdiamonds) on Nov 27, 2016 at 6:25am PST

By executing such a task, Graff is able to underscore its positioning in the jewelry sector and the know-how of its diamond cutters.

Graff decided to name the stone in celebration of the Roman goddess of love, Venus. The Graff Venus is the largest D Flawless heart-shaped diamond in the world.

"We were given a once in a lifetime opportunity and we created absolute perfection," said Laurence Graff, chairman of Graff Diamonds, in a statement. "I am proud to say that we delivered the very best.



*Image courtesy of Graff Diamonds*

"The Graff Venus is beyond words," he said. "It is the most beautiful heart-shaped diamond I have ever seen."

Over the summer, Graff showed its capabilities to unleash the natural beauty in a diamond with the reveal of a 105.07-carat stone.

Graff's gemologists carefully analyze the diamond in the rough, mapping which cuts would work best for the stone. The result is the Graff Vendme, a D Flawless pear shaped diamond commemorating the brand's new store on the Parisian street ([see story](#)).