

NEWS BRIEFS

Gilt, China, vehicle bans and Breitling – News briefs

November 30, 2016



Breitling ambassador John Travolta

By STAFF REPORTS

Today in luxury marketing:

[Gilt goes cruising](#)

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

Gilt is taking its off-price format offshore. On Nov. 26, two Gilt at Sea pop-up shops will launch on board the Celebrity Reflection and Celebrity Silhouette cruise ships sailing weekly from Miami and Fort Lauderdale, FL, through the Caribbean. Both ships are part of the Celebrity Cruises fleet of 12 ships, according to WWD.

[Click here to read the entire article on WWD](#)

[Luxury industry can't count on China's reverse Silk Road](#)

What will be the luxury industry's new China? Today's standard answer has a familiar ring: new parts of China, reports The Wall Street Journal.

[Click here to read the entire article on The Wall Street Journal](#)

[BMW, Porsche face sales ban on some models in South Korea](#)

South Korea said Nov. 29 it plans to disallow sales of three Porsche models, two Nissan models and one BMW model after finding errors in certification documents for the carmakers' imported vehicles, says Automotive News.

[Click here to read the entire article on Automotive News](#)

[Swiss watchmaker Breitling said to be considering a sale](#)

Breitling, the Swiss watchmaker known for aviation-themed timepieces worn by actor John Travolta, is weighing a sale, according to three people familiar with the matter, per Bloomberg.

[Click here to read the entire article on Bloomberg](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.