

MEDIA/PUBLISHING

Karl Lagerfeld gets personal as guest-editor in chief of Vogue Paris

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Karl Lagerfeld, photograph taken by Hedi Slimane

By STAFF REPORTS

Fashion designer Karl Lagerfeld has teamed with Vogue Paris staffers to guest-edit the Vogue Paris Christmas issue, available on newsstands Dec. 5.



For the Christmas edition, the Cond Nast-owned fashion title stepped inside the personal world of Mr. Lagerfeld, who at 83-years-old remains as active as ever in his roles as creative director of Chanel, Fendi and his namesake line, in addition to a bevy of passion projects. Tapping into "the reason for the season," Mr. Lagerfeld included editorial features that look back at his career and his leading ladies, including his beloved cat Choupette.

By Karl

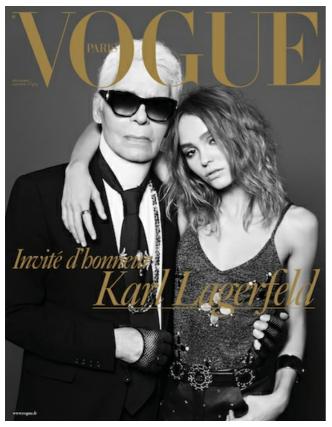
Vogue Paris' Christmas issue is a special double issue and was a collaborative effort between Mr. Lagerfeld, Lily-Rose Depp, a Chanel ambassador and muse of the designer, and the publication's team.

The Christmas edition also boasts a collector's cover photographed by Hedi Slimane featuring Mr. Lagerfeld and Ms. Depp in an embrace. The former creative director of Saint Laurent Paris is a close friend of Mr. Lagerfeld, adding another personal layer to the issue.

In content that "couldn't be more Karl if it tried," the illustrious and talented designer interviews long-term friends and muses such as Vanessa Paradis, who happens to also be Ms. Depp's mother. Additional interviews include Charlotte Casiraghi, Kristen Stewart and Ms. Depp.

Through the comfortable conversations, readers are shown Mr. Lagerfeld's "generosity and humor famed in the fashion world." The content also provides a few clues to Mr. Lagerfeld's success.

Continuing the personal approach of the collector's issue, Mr. Lagerfeld also included his obsessions-of-themoment, black-and-white photography and Choupette.



Vogue Paris' Christmas 2016 issue, cover photo of Karl Lagerfeld and Lily-Rose Depp taken by Hedi Slimane

"Having Karl Lagerfeld as guest editor in chief of Vogue is a first, even though, with a singularly long career and dazzling talent spanning fashion, photography, design and literature, he has been a major figure for the magazine for years," said Emmanuelle Alt, Vogue Paris' editor in chief, in her editorial letter for December 2016/January 2017.

"With a look as iconic as Elvis', a razor-sharp wit and legions of fans, he is undoubtedly the most emblematic fashion figure of our times," she said. "We think we know what Karl is all about, but this issue proves that he still has the power to surprise us."

Those surprises certainly keep coming. In October, Mr. Lagerfeld announced the expansion of his namesake brand's international reach by developing a hospitality division.

Always one to keep busy, Mr. Lagerfeld is the creative director of both Chanel and Fendi, as well as his own fashion line, and hobby projects and collaborations ranging from colored pencil kits to photography exhibitions. To launch his brand into the hospitality sector, Mr. Lagerfeld has inked a long-term license agreement with Brandmark Collective B.V. (see story).

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