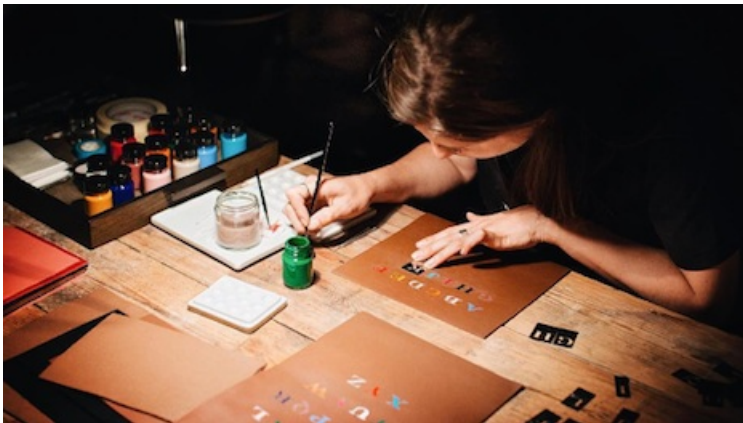


NEWS BRIEFS

Craftsmanship, Farfetch, health and wellness and real estate – News briefs

December 8, 2016



Burberry crafts woman customizing merchandise with hand painted monogramming

By STAFF REPORTS

Today in luxury marketing:

[New foundation, backed by a luxury titan, focuses on craftsmanship](#)

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

Johann Rupert, 66-year-old South African billionaire, chairman and controlling shareholder of the luxury goods group Richemont, owner of brands such as Cartier, Montblanc and Van Cleef & Arpels, was in full rant behind a gleaming mahogany meeting table in his London Mayfair office last month. But instead of just talking about his issues, he is actually doing something about them, says The New York Times.

[Click here to read the entire article on The New York Times](#)

[Farfetch takes to the stage with retail innovation event in London](#)

Farfetch.com is moving into Apple and Google territory with plans for a by-invitation-only event aimed at touting its consumer-centric innovations and new technologies for brick-and-mortar retailers, reports Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

[Is health and wellness the new luxury?](#)

As consumers shift their spending from stuff' to transformative experiences, the traditional luxury industry is starting to take notice.

[Click here to read the entire article on Business of Fashion](#)

[NYC's tallest luxury tower is discounting condos by millions](#)

Buyers at Manhattan's tallest ultra-luxury condo tower are getting discounts worth millions, a sign of the times in a market that's swamped with costly homes, according to Bloomberg.

[Click here to read the entire article on Bloomberg](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.