

NEWS BRIEFS

Net-A-Porter, Bang & Olufsen, Dior Homme and Dom Prignon – Live news

December 12, 2016



Video still from Bang & Olufsen's humblebrag

By STAFF REPORTS

Luxury Daily's live news from Dec. 9:

[Net-A-Porter, Tiffany continue retail relations to include watches](#)

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Online retailer Net-A-Porter is expanding its Tiffany & Co. product range by extending into the U.S. jeweler's timepiece category.

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[Bang & Olufsen products may result in humblebragging](#)

Danish audio and visual brand Bang & Olufsen is perfecting the art of the humblebrag via a user-generated content activation.

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[Dior Homme displays sneaker savoir-faire for spring](#)

French atelier Christian Dior is assuring consumers that its dedication to quality craftsmanship extends to its men's sneaker collection for spring 2017.

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[Dom Prignon designs optical metaphor for limited-edition packaging](#)

LVMH-owned Champagne house Dom Prignon has deconstructed the letters D and P to demonstrate passage of time and the transformation of materials.

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