

NEWS BRIEFS

## Sotheby's, Stuart Weitzman, Tod's and DFS Group – Live news

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*Stuart Weitzman cast Gigi Hadid in its spring 2017 ads*

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By STAFF REPORTS

Luxury Daily's live news from Dec. 14:

### [Sotheby's looks to optimize artists' legacies through new services](#)

Auction house Sotheby's has made a strategic hire to add advising artists, artist estates and foundations to its list of services.

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### [Stuart Weitzman portrays sexy point of view in spring ads](#)

Footwear label Stuart Weitzman has tapped model Gigi Hadid to embody its comfortably confident mindset in its spring 2017 effort.

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### [Tod's, Ferrari make craftsmanship comparison to launch co-branded line](#)

Italian apparel and accessories label is translating the aesthetics of Ferrari's vehicles into a collection of footwear.

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### [DFS Group teams with Alipay to offer mobile commerce incentives](#)

LVMH-owned travel retailer DFS Group is furthering its partnership with Ant Financial's Alipay by giving exclusive promotions to customers checking out with the mobile payment method.

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