

TRAVEL AND HOSPITALITY

XOJet selects Etihad Airways as inaugural commercial airline partner

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Photo courtesy of Etihad Airways

By STAFF REPORTS

Private aviation charter XOJet will offer seamless service and connectivity to private jet and commercial flyers alike through a new partnership with the United Arab Emirates' Etihad Airways.

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Announced Dec. 15, the agreement will offer best-in-class service and connectivity to guests flying XOJet within the United States and on Etihad Airways flights around the world. The Middle East in particular has emerged as a strong market for private aviation, making XOJet's newly inked deal with Etihad Airways relative to current trends ([see story](#)).

In flight elite

When a Etihad Airways passenger books the airline's The Residence cabin for the first time, existing XOJet clients will receive Gold Status with Etihad Guest, a loyalty program for frequent flyers. To be eligible, XOJet clients must be enrolled in its Preferred Access and Elite Access programs.

Etihad will also offer XOJet flyers complimentary chauffeur service and airside connections in addition to a dedicated concierge and lounge access, where available.

The partnership also applies for guests flying Etihad Airways. Benefits include a dedicated charter desk with 24/7 support, complimentary catering and a \$2,000 flight credit for first time XOJet flyers.

"As the leader in on-demand private jet charter, we were compelled to partner with the most elite airline that shares our commitment to excellence in high-touch service," said Brad Stewart, president/CEO of XOJet, in a statement. "Etihad Airways has proven itself by setting new benchmarks within the aviation industry; we are thrilled to select Etihad Airways as our inaugural commercial airline partner."

Etihad Airways' The Residence has redefined first class air travel.



Sleeping area in Etihad Airways' The Residence

The airline revamped the cabins of its Airbus A380 aircrafts in 2014 to bridge air travel with hotel accommodations. The Residence features a living room, separate double bedroom and en suite shower room as well as butler service. Each of Etihad's A380 aircrafts offers a different version of The Residence by using different color palettes, table marquetry and custom carpets to separate one experience from the next ([see story](#)).

"At Etihad Airways, we are opening doors into the private jet space for our guests through this partnership with XOJet," said Martin Drew, senior vice president of the Americas for Etihad Airways, in a statement.

"XOJet's offerings complement Etihad Airways' award-winning travel experience, including our A380 service which features The Residence, the most innovative, inspired and luxurious experience available in the commercial skies designed to meet the needs of discerning private jet customers," he said.

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