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NEWS BRIEFS

## Ferragamo, Tag Heuer, Audi and Roberto Cavalli – Live news

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Roberto Cavalli spring/summer 2017 campaign

By STAFF REPORTS

Luxury Daily's live news from Dec. 20:

Roberto Cavalli captures spring collection against boundless backdrop



Italian fashion label Roberto Cavalli's spring/summer 2017 advertising campaign is getting to the heart of the brand as the house faces a creative transition.

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Audi turns UGC into fine art

German automaker Audi is translating a few fans' social media posts into a more lasting medium.

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Ferragamo buys remaining shares of Southeast Asian joint venture

Italy's Salvatore Ferragamo S.p.A. is taking full control of its distribution in Southeast Asia.

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Tag Heuer revamps retail environments via staging, sounds

Swiss watchmaker Tag Heuer is leveraging a residential real estate trend to give dozens of its boutiques a fast facelift.

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