

NEWS BRIEFS

Private parking, Trump International, Safilo and Tesla – News briefs

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Trump International Hotel, Washington, D.C.

By STAFF REPORTS

Today in luxury marketing:

[First-ever private parking club comes to New York](#)

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Securing suitable parking has long plagued New York car owners. For years, the only alternative to circling the block has been to take public transportation until now. Brooklyn-based developer Lonicera Partners has launched the Parking Club, the city's first valet parking-garage condominium, says Robb Report.

[Click here to read the entire article on Robb Report](#)

[Luxury travel group gives Trump's DC hotel a brutal review](#)

Before the Trump International Hotel opened, Donald Trump liked to brag that the business he and his family built inside the Old Post Office would be "one of the great hotels of the world," reports the Washingtonian.

[Click here to read the entire article on the Washingtonian](#)

[Maker of spectacles for Dior expands into smart glasses](#)

Safilo Group SpA, the eyewear company that makes frames for Dior, Fendi and Hugo Boss, is looking to succeed in a high-tech category where even Google has struggled: smart glasses, per Bloomberg.

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[Tesla adds \\$500M to borrowing capacity amid expansion](#)

Tesla Motors Inc. and subsidiaries added about \$500 million in borrowing capacity through amended agreements with their lenders, as the electric-car maker enters a year where it will be expanding production and integrating a solar-energy company, according to Automotive News.

[Click here to read the entire article on Automotive News](#)

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