

NEWS BRIEFS

Pierre Berg, Armani Hotel Dubai, Tesla and Franca Sozzani – News briefs

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Armani Hotel Dubai

By STAFF REPORTS

Today in luxury marketing:

[Pierre Berg honored by king of Morocco](#)

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With the Muse Yves Saint Laurent Marrakech set to open in Morocco in October, Pierre Berg's longstanding ties with the country continues to deepen. Berg on Dec. 22 at the royal palace of Marrakech was decorated by King Mohammed VI of Morocco with the Grand Cross of the Order of Ouissam Alaouite for services rendered to the Moroccan state, says Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

[What makes Armani Hotel Dubai the world's most luxurious hotel?](#)

What does it take to become the world's most luxurious hotel? Does it involve outrageous amenities such as in-room 24-karat gold iPads, private jet and butler services, or even pet psychics for your pooches? asks Forbes.

[Click here to read the entire article on Forbes](#)

[Tesla dominates owner satisfaction survey, Consumer Reports says](#)

More than nine out of 10 Tesla owners would buy their cars again, leading the industry in Consumer Reports' Annual Owner Satisfaction Survey, per Automotive News.

[Click here to read the entire article on Automotive News](#)

[Farewell, Franca](#)

Fanica Sozzani, whose golden curls and sweet smile made her look like a Botticelli painting, is now - after her brave year-long struggle - up there with the angels, writes Vogue's Suzy Menkes.

[Click here to read the entire article on Vogue](#)

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