

NEWS BRIEFS

Buccellati, LVMH, Dolce & Gabbana and Christmas trees – Live news

December 27, 2016



Buccellati Blossom

By STAFF REPORTS

Luxury Daily's live news from Dec. 23:

[Clessidra sells majority stake in Buccellati to China's Gangtai Group](#)

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The family of Italian jeweler Buccellati has announced that an 85 percent stake in the company has been sold to Chinese conglomerate Gangtai Group.

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[PETA urges LVMH to halt exotic-skin manufacturing citing animal cruelty](#)

The People for the Ethical Treatment of Animals has released a film expos on the unethical practices of Vietnamese crocodile farms in which LVMH is named as a patron.

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[Dolce & Gabbana strolls down a scented memory lane in holiday animation](#)

Italian fashion house Dolce & Gabbana is flipping through its family photo album to look back at its fragrance launches.

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[Luxury gathers around Christmas trees to share in consumer tradition](#)

Trimming Christmas trees found in retailer and hotel lobbies has become a favorite pastime for luxury brand marketers.

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[Ralph Lauren renews Luxottica eyewear agreement](#)

U.S. apparel and accessories maker Ralph Lauren will continue to use Italy's Luxottica Group as its eyewear licensor through 2027.

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