

FRAGRANCE AND PERSONAL CARE

## La Mer brings elements of sea to spa in Ritz-Carlton Millenia Singapore

January 5, 2017



*The Spa at The Ritz-Carlton, Millenia Singapore*

---

By STAFF REPORTS

Estée Lauder Cos.' Crème de la Mer is unveiling its first hospitality partnership in Asia with the opening of a spa at The Ritz-Carlton, Millenia Singapore.

Subscribe to **Luxury Daily**  
Plus: Just released  
State of Luxury 2019 **Save \$246 ▶**

The spa will draw from La Mer's oceanic heritage, offering facials and skincare treatments for both men and women. Branded spas offer beauty labels a chance to create experiential moments with current and potential clientele.

### Prime placement

The Ritz-Carlton spa's décor calls to mind the ocean, with trickling water welcoming guests at the entrance and accents of blue oyster glass in the tree bark-inspired hallway leading to the 10 treatment rooms.

Before the 60- or 90-minute treatments, spa staff will perform a foot ritual while consulting with guests to find out their needs. Breathing exercises will be aided by listening to the sounds of conch shells.

Among the treatment areas is the Spa Suite, a retreat for a couple where they can end their time at the spa with a long bath.



### *Spa at The Ritz-Carlton, Millenia Singapore*

In the locker rooms for both men and women, Zero Gravity recliners offer relaxation by elevating the legs to the same level as the heart. Jacuzzis, steam rooms and saunas continue the aquatic experience, and women can immerse themselves in a mineral pool to promote healing.

Treatments available include the Timeless Indulgence, in which two therapists perform a facial with La Mer's Miracle Broth as well as pampering the guest's feet.

The Cello Concerto aligns a body massage tempo to the performance of a live musician.

For men, the spa has crafted a special facial and massages that cater to their needs, such as muscle recovery, stress relief and relaxation.

Extending the wellness experience beyond the spa itself, an Educational Spa Masterclass teaches guests how to massage, allowing them to pamper a loved one when they return home.

Waldorf Astoria Beverly Hills, CA, set to open next spring, has unveiled plans for a spa developed in partnership with Swiss skincare marketer La Prairie.

The 5,000-square-foot Spa by La Prairie will offer treatments using the brand's signature products, such as its Skin Caviar collection. Hotel spa placements offer beauty brands the opportunity to provide guests and locals with an experiential introduction to their lines in a relaxing environment ([see story](#)).