

NEWS BRIEFS

Bernard Arnault, Harrods, yachts and BMW – News briefs

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Image courtesy of Sunseeker

By STAFF REPORTS

Today in luxury marketing:

[Bernard Arnault meets with President-Elect Donald Trump](#)

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Luxury titan Bernard Arnault met with President-elect Donald Trump at Trump Tower in Manhattan on Monday and the chief of LVMH Moët Hennessy Louis Vuitton said he is considering expanding his factories, including two in the U.S., according to pool reports, per Women's Wear Daily.

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[Harrods demonstrators block doorways during tips protest at store](#)

Demonstrators have blocked doorways and set off smoke bombs at Harrods in a protest against the store's policy of keeping the majority of the service charge collected at its cafes and restaurants, according to The Guardian.

[Click here to read the entire article on The Guardian](#)

[Luxury yacht makers shrug off Brexit vote](#)

British makers of luxury yachts and other leisure boats say they have been unharmed so far by the vote to leave the EU, with sales last year surpassing their pre-crisis record, says the Financial Times.

[Click here to read the entire article on the Financial Times](#)

[BMW loses luxury-car crown to Mercedes as 2017 headwinds rise](#)

BMW lost its crown as the world's biggest luxury-car brand to Mercedes-Benz, ending its reign after more than a decade amid a cluttered lineup of aging models, reports Bloomberg.

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