

NEWS BRIEFS

Omega, Nordstrom, Chanel and Hearst – Live news

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Chanel Le Rouge Collection N1

By STAFF REPORTS

Luxury Daily's live news from Jan. 10:

[Omega leverages Instagram for limited-edition purchase path](#)

Swiss watchmaker Omega has turned to Instagram to facilitate sales of a newly released, limited-edition timepiece.

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[Nordstrom strengthens omnichannel objectives via new innovation executive](#)

Department store chain Nordstrom has created a new executive position to lead the brand into the future.

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[Chanel taps former CFO for beauty position](#)

French fashion house Chanel has hired from within to fill its vacant U.S. beauty chief position.

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[Hearst will implement new strategies to keep momentum going in 2017](#)

In his annual New Year's letter, Hearst Magazines' president David Carey looked back at last year's accomplishments and shared strategy for 2017.

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[Mandarin Oriental, Washington hosts The Great Republic for made-in-America pop-up](#)

The Mandarin Oriental, Washington is offering an exclusive shopping experience for guests visiting the United States capital for the 2017 presidential inauguration Jan. 20.

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