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Barneys celebrates fearless fashions with imported windows

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Exterior of Barneys New York flagship

By STAFF REPORTS

Department store chain Barneys New York is looking across the pond for its latest window display at its Madison Avenue flagship.

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In collaboration with the British Fashion Council, the retailer is paying homage to the burst of fashion talent coming out of the United Kingdom, which includes designers such as J.W. Anderson and Nicholas Kirkwood. This roundup of the renewed energy surrounding British fashion launched as London Fashion Week Men's wrapped.

Framing fashion

Barneys' windows feature women's wear from brands including Anya Hindmarch, Osman, Teija, Erdem, Saloni, Alice Archer, Victoria Beckham, Alexander White and Tabitha Simmons. Menswear from labels such as Burberry, Alexander McQueen, Paul Smith, Craig Green, A-Cold-Wall*, Margaret Howell, Belstaff and By Walid will also be showcased.

Barneys' newly minted fashion director Marina Larroud pointed out that the U.K.-based designers have separated their work from the sportswear-heavy, classically-inspired collections from New York, taking risks with print and color.

Barneys' windows will be up until Jan. 25.

"In the 1980s, Barneys was one of the most important importers of British men's apparel so much so that the royal family of Great Britain visited the Barneys store in 1986 to bestow a special recognition for this achievement," said Barneys executive vice president/general merchandising manager of men's, Tom Kalendarian, in a statement.

"Back then, we were driven by the historical tailoring houses, but now we have a more contemporary view of British style," he said. "We're more focused on the extremely modern statement coming from the new breed of British designers."

Barneys has shown its dedication to the fashion industry before through projects.

The retailer supported the fashion industry in its hometown through an initiative that promotes local manufacturing. For its exclusive Made in New York collection, the retailer partnered with the Council of Fashion Designers of America and the New York City Economic Development Corporation to bring designers together with Fashion Manufacturing Initiative grant recipients of varying specialties. With New York Fashion Week around the corner at launch, having Barneys take up this cause may have helped to spur change in the industry and bring more production back to New York ([see story](#)).

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