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MEDIA/PUBLISHING

## Nicholas Coleridge to scale back roles at Conde Nast International

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Titles at Cond Nast Worldwide News boutique in London

By STAFF REPORTS

Nicholas Coleridge, the managing director of Conde Nast Britain and president of Conde Nast International, has announced he will step down from his current roles on Aug. 1.



Afterwards, Mr. Coleridge will work as chairman of Conde Nast Britain through at least Dec. 31, 2019, bringing his tenure at the media and publishing conglomerate up to 30 years. Successors for Mr. Coleridge's two positions are expected to be announced next week on Jan. 16.

## Take a bow

Mr. Coleridge joined Conde Nast in 1989 as an editorial director. Two years into his career at Conde Nast in the United Kingdom, he was promoted to managing director.

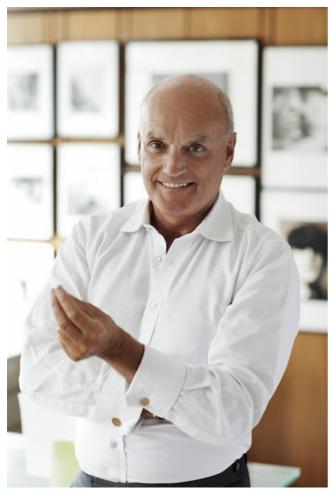
As managing director, Mr. Coleridge was responsible for the launch of a number of Conde Nast tiles such as British Vanity Fair, Conde Nast Traveller, Glamour, GQ Style, Wired, Love and Ars Technica UK. Mr. Coleridge was also instrumental in building the foundation of Conde Nast Britain's digital business and the Conde Nast College of Fashion & Design.

Also, Mr. Coleridge was behind the repositioning and modernization of British Vogue, House & Garden, GQ, The World of Interiors and Brides.

Described by Campaign magazine in 2012 as "the most compelling advocate for magazines in two decades," Mr. Coleridge has led Conde Nast to more than 300 industry awards.

In addition to his role as managing director, Mr. Coleridge was named president of Conde Nast International in 2011. Prior to president, Mr. Coleridge was vice president from 1999.

During this time, Conde Nast International has rapidly expanded into Russia, China, Japan, India and Eastern Europe.



Conde Nast's Nicholas Colerdige, photograph by Mike Trow

"Slightly to my astonishment, I find that I have been managing director of Conde Nast Britain for 26 years, which is longer than many of our staff have been alive," Mr. Coleridge said in a statement. "It also makes me, I understand, the longest-serving managing director of any British media group in any sector.

"I also plan to drastically reduce my schedule of international business trips a year, and will from September make only regular business visits to Conde Nast India in Mumbai," he said. "I shall combine my new London assignment [as Conde Nast Britain's chairman] with my various pro-bono chairmanships of the Victoria & Albert Museum, the Prince of Wales' Campaign for Wool and the Gilbert Trust for the Arts."

In a statement, chairman and chief executive of Cond Nast International, Jonathan Newhouse, said, "Nicholas has been my closest associate in business for the past 25 years, the person whom I have counted upon as a business partner and comrade-in-arms in building and directing the organization.

"I feel very pleased that Nicholas has agreed to stay on for at least three more years as chairman of Cond Nast Britain, and he will continue to visit India to supervise our operations on the Sub-Continent," he said. "While he gives up his day to day involvement, he will not be absent. And that is a very good thing.

"As he moves to this new phase in his career and his life, Nicholas can look back with pride on record of achievement and brilliance. He has earned the highest level of respect and admiration from his colleagues, friends, clients and most of all, from me. Nicholas, take a bow."

Cond Nast International recently added new perspective to its executive committee with an internal hire.

Last month, Cond Nast International shook up its executive committee, adding a new voice to its leadership as it courts media innovation.

Effective Jan. 1, the current president directeur-general of Cond Nast France Xavier Romatet became the vice president of the publisher's global organization. Cond Nast International is planning to benefit from the executive's knowledge of the Paris market and his close connections to advertising partners there (see story).

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