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NEWS BRIEFS

Pre-fall, Valentino, Karl Lagerfeld and counterfeit watches – News briefs

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Karl Lagerfeld

By STAFF REPORTS

Today in luxury marketing:

Making sense of pre-fall: What retailers say

For once, designers got the memo. The one about the importance of seasonally appropriate fabrics that retailers from Denver to Dubai have been squawking about, says Women's Wear Daily.



Click here to read the entire article on Women's Wear Daily

Expect experimental evolution, not revolution, at Valentino

In their first-ever joint interview, Pierpaolo Piccioli and Stefano Sassi, creative director and chief executive of Valentino, speak to Imran Amed about their strategy as the brand scales beyond \$1 billion in annual revenue and stages its first pre-fall show in New York, reports Business of Fashion.

Click here to read the entire article on Business of Fashion

Karl Lagerfeld on why fashion rivals who don't draw their own designs are "fake intellectuals"

The designer refuses to name names but said his success was down to him sketching everything himself and, in the notoriously catty fashion world, being "quite polite," says The Evening Standard.

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\$2.6M worth of fake luxury watches seized in Puerto Rico

Authorities in Puerto Rico have seized \$2.6 million worth of fake luxury watches they say were illegally imported from China, according to AP.

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