

ARTS AND ENTERTAINMENT

Bonhams takes on Parkinson's through art project

January 13, 2017



Preview of Conrad Shawcross' box for Bonhams and Artwise's Cure3 auction

By STAFF REPORTS

Auction house Bonhams is teaming up with Artwise and the David Ross Foundation to raise money for the fight against Parkinson's.

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Cure3, the brainchild of Artwise, will bring together more than 50 artists for a selling exhibition to benefit The Cure Parkinson's Trust, an organization that helps to fund research that aims to cure the neurodegenerative disease. There are currently 10 million people diagnosed with Parkinson's worldwide, making this a cause most prospective buyers can relate to.

Art for a cause

Cure3 derives its name from the specially made Perspex box that is 20 cubic cm that the artists used as the basis for their art. The artists can use this box to frame their art or contain their work, allowing for both uniformity and creative expression.

The artists were told to create with the words "slow, stop, reverse" in mind, a theme that reflects the work of The Cure Parkinson's Trust.

Artwise, which has previously curated the RCA's Secret Postcard project, is in charge of curating the sale. Artists who have already signed on include Damien Hirst, Mat Collishaw, Sarah Lucas, Peter Blake and Alison Jackson.

Works included will be listed with prices of 1,000 to more than 10,000, or about \$12,000. These pieces will be on display from March 13-15 at Bonhams, London.



Preview of Julian Opie's work for Cure3 sale

Bonhams has previously provided a platform for charitable outreach with a one-off sale.

British automaker Bentley brought worlds together in the name of palliative and hospice care.

The automaker and British pop art legend Sir Peter Blake created a unique vehicle, which Bonhams auctioned off to raise funds for Care2Save Charitable Trust. Charitable endeavors always reflect well on participants, and this initiative allowed Bentley a chance to show off its creativity and vision ([see story](#)).

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