

NEWS BRIEFS

Lanvin, Bang & Olufsen, wellness and Tesla – News briefs

January 17, 2017



Bang & Olufsen television

By STAFF REPORTS

Today in luxury marketing:

[Staff at French fashion house Lanvin fear job cuts as sales slump: sources](#)

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

Morale is low at Lanvin with staff expecting job cuts after France's oldest fashion brand swung into the red in 2016 and new designer Bouchra Jarrar failed to lift sales, sources told Reuters.

[Click here to read the entire article on Reuters](#)

[Bang & Olufsen says accessories will one day overtake luxury TV sales](#)

Bang & Olufsen predicted it will eventually book the majority of sales from more affordable headsets, portable speakers and computer-sound technology instead of the sleek, black and metal stereo systems and \$10,000 TVs on which it built its luxury reputation.

[Click here to read the entire article on Bloomberg](#)

["Wellness" is changing the face of luxury, says AccorHotels](#)

AccorHotels' appointment of spa and wellness visionary Andrew Gibson to the position of "vice-president of well-being, luxury brands" signals a new era for the pairing of wellness and luxury. It also underscores the growing importance of "wellness" in the luxury market where the widespread introduction of wellness amenities, services and activities may, in fact, be redefining luxury.

[Click here to read the entire article on Travel Market Report](#)

[Tesla unveils pricing structure for supercharging stations](#)

Tesla Motors Inc. said it will charge new customers fees to use its Supercharging stations if they exceed an annual limit, detailing its price structure to help pay for the expansion of its network of stations, according to Automotive News.

[Click here to read the entire article on Automotive News](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.