

TRAVEL AND HOSPITALITY

## Ritz-Carlton plays a round at first Chinese golf resort

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*Ritz-Carlton, Haikou on China's Hainan Island*

By STAFF REPORTS

The Ritz-Carlton Hotel Company is teeing off with its first-ever golf resort on "the Hawaii of China."

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Located on the "golfer's paradise" of Hainan Island, the Ritz-Carlton, Haikou recently opened and is situated on the world-class golf resort of Mission Hills. The Ritz-Carlton's first golf resort in China will have access to Mission Hills' 10 18-hole championship courses designed by the sport's most revered architects.

### Golfer's paradise

The Ritz-Carlton, Haikou boasts 175 rooms and 16 suites and was built on the bedrock of ancient lava flow from extinct volcanos, creating a dramatic, rocky landscape that is dotted with jungle vegetation, lakes and wetlands. The island's unique environment can be viewed from every guest room, creating a strong sense of place for guests.

"Hainan Island is one of the most exciting emerging destinations in Asia-Pacific today," said Herve Humler, president and chief operating officer of The Ritz-Carlton Hotel Company, in a statement. "The island is rich in culture and off-the-beaten track experiences that reflects a China many have not seen, making it an ideal spot for families and friends to travel and explore."

Golfing heritage has been incorporated to the hotel's details to create a design that is reminiscent of a golf clubhouse. Elements include guestroom fabrics and patterns inspired by vintage golf equipment, ensuring no two spaces are alike.

Also, wall panels and light fixtures have incorporated stitching that evokes handmade golf shoes and antique leather recalls a golf bag while tartan flooring reminds guests of golf's birthplace, Scotland.

The Ritz-Carlton's property also includes lounges and bars ideal for talking of games played on the surrounding golf courses. The property's spa, continues the Ritz-Carlton's dedication to a golf lover's stay, with a signature Golfer's Retreat treatment and Golfer's Yoga on the hotel lawn.

Skipping no member of a potential guest's family, the hotel also includes a Kids Golf Putting Area for young players.

Many hotels strategically open new properties to ensure that frequent guests' hobbies are embraced and readily available.

For example, Four Seasons Hotels and Resorts is hitting the slopes in the French village of Megve.

The hospitality brand has announced plans to open a hotel set among the Haute-Savoie Alpine range outside Geneva, Switzerland for a late 2017 debut and timed for 2018's peak ski season. For its first European mountain destination, Four Seasons has partnered with lifestyle company Edmond de Rothschild Heritage, owned by Benjamin and Ariane de Rothschild ([see story](#)).

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