

NEWS BRIEFS

Versace, Oscar de la Renta, Safilo and celebrity clients – News briefs

January 20, 2017



Versace fall/winter 2016 campaign

By STAFF REPORTS

Today in luxury marketing:

[Versace delaying IPO, eyeing Riccardo Tisci, sources say](#)

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Could Versace be growing cautious about rushing to an IPO, even as it could potentially shake up the designer landscape by chasing none other than Givenchy's Riccardo Tisci? asks Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

[Monse and Oscar de la Renta to combine fall 2017 shows](#)

Designers Laura Kim and Fernando Garcia, co-creative directors of both Monse and Oscar de la Renta, will debut their fall 2017 collections for the two brands together one after the other, with Monse leading during New York Fashion Week at 6:30 p.m. ET on Monday, Feb. 13. The runway show will take place at IMG's Skylight Clarkson Square venue with a set designed by the New York-based Stefan Beckman Studio, reports Business of Fashion.

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[Safilo plunges as LVMH said close to buying Marcolin stake](#)

Safilo Group shares plunged on concern that the eyewear maker could lose some business with LVMH, which is nearing a bid for a minority stake in Italian glasses-maker Marcolin, according to people familiar with the matter, per Bloomberg.

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[How to hide a celebrity home buyer](#)

Code names. Clandestine meetings. Camouflage. High-end real estate agents are increasingly turning to devices found in Hollywood thrillers to shield the identities of big-name clients, according to the Wall Street Journal.

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