

NEWS BRIEFS

CFDA, Shiseido, Net-A-Porter and inauguration travel – Live news

January 20, 2017



Alaa's spring 2016 collection

By STAFF REPORTS

Luxury Daily's live news from Jan. 19:

[Shiseido Americas puts focus on customization with MatchCo](#)

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Beauty group Shiseido's American affiliate has acquired startup MatchCo in an effort to further customize its offerings to consumers.

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[Private plane arrivals for inauguration projected to be down from 2009](#)

Despite President-elect Donald Trump's penchant for private planes, his inauguration festivities are expected to draw less private jet traffic into Washington than President Obama's swearing in.

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[Alaa picks Net-A-Porter to debut ready-to-wear online](#)

Tunisian-born couturier Azzedine Alaa's eponymous ready-to-wear line is making its first foray into ecommerce with an exclusive partnership with Net-A-Porter.

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[CFDA helps design future of fashion retail alongside Accenture](#)

The Council of Fashion Designers of America is teaming up with Accenture to help its member labels innovate for today's retail and technology environment.

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