

NEWS BRIEFS

Balmain, Tom Ford, tourists' luxury spending and men's runways – News briefs

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Tom Ford's fall 2016 campaign

By STAFF REPORTS

Today in luxury marketing:

[Balmain's Olivier Rousteing discusses the relaunch of the house's accessories collection](#)

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Grabbing some of the limelight from the prerequisite front-row glamazons at the Balmain show on Jan. 21 presenting the men's fall 2017 and women's pre-fall collections will be a range of distinctive bags and boots marking the relaunch of the brand's accessories line, reports WWD.

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[Wynn Las Vegas pulls Tom Ford items from shelves over Melania Trump dis](#)

The Wynn Las Vegas hotel has stopped selling Tom Ford cosmetics and sunglasses and President-elect Donald Trump declared on television it is because of the designer's dis over dressing his wife, Melania, says Fox News.

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[Tourists' luxury spending up in December for first time since February](#)

Global spending on luxury goods by tourists was up in December for the first time since February, lifted by strong business in Britain and France, a study by tax-refund services firm Global Blue showed, per Reuters.

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[On men's runways, something unexpected: Women](#)

The men's wear shows, which kicked off in London at the start of the month and move on to Paris this week, have seen a seismic stylistic shift: Men and women are walking the runways together. Radical? Well, yes, for fashion at least, which has segregated the genders for decades, centuries even. But the coed notion in fashion has been bubbling up for a few seasons now: Gucci has been staging coed shows since Alessandro Michele became creative director in January 2015, and Miuccia Prada began mixing women's looks with her men's wear beginning with the spring 2014 season. But now, on the fall 2017 men's runways, everything seems to be blurring into one. This season's runways are a reflection of and maybe even an active participant in a wider cultural shift away from prescriptive gender norms, according to the New York Times.

[Click here to read the entire article on the New York Times](#)