

CONSUMER ELECTRONICS

Vertu courts globetrotters with latest-generation Constellation smartphone

January 24, 2017



Vertu Constellation

By STAFF REPORTS

British mobile phone manufacturer Vertu is launching the next generation of smartphones by balancing heritage with sleek, modern design.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

Vertu announced its latest Constellation model on Jan. 24 through a teaser video shared to its social channels. Without giving details of the model away, the smartphone is shown only as white rectangle while text overlay reads, "Your World. Your Vertu" and neon paint is visible on the wrist of the user.

One world phone

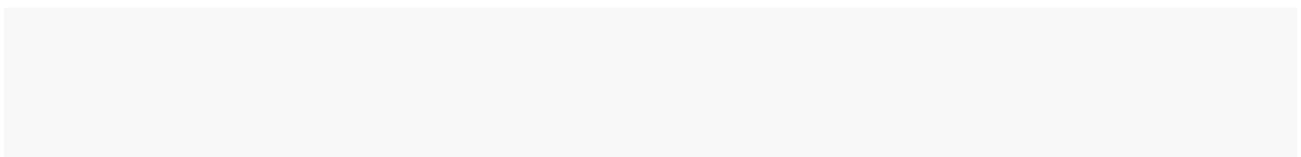
The first generation of Vertu Constellations went to market in October 2013 ([see story](#)).

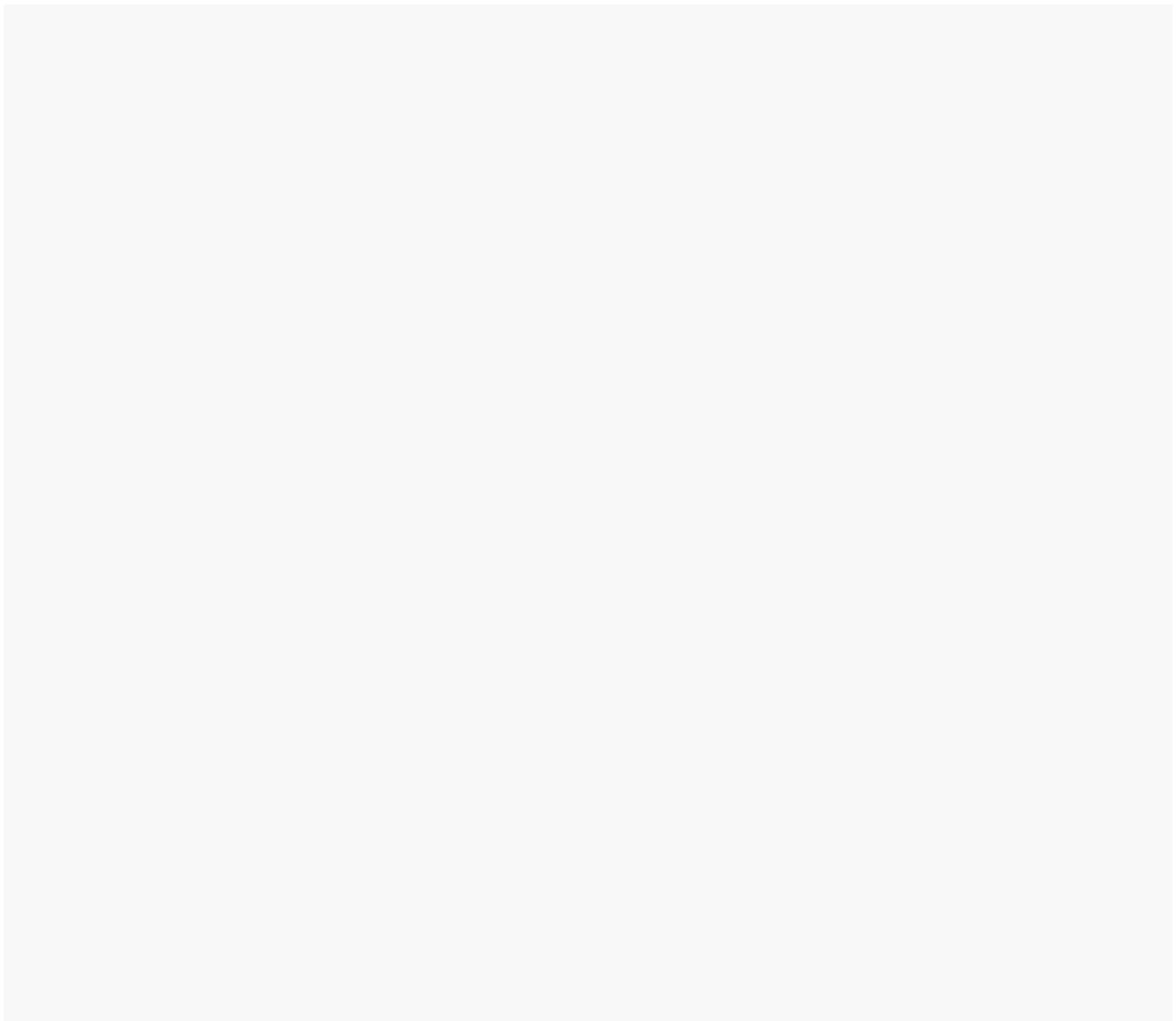
Available at Vertu boutiques from mid-February, the new Constellation model combines superior performance technology, exceptional quality, luxurious materials and the smartphone maker's platform of dedicated services.

Vertu designed the latest Constellation with global travelers in mind by including a dual SIM and support for 34 international bands and protocols. This ensures that no matter where a Vertu user is in the world, her smartphone will work via the optimum set-up for that particular region.

This element is heightened further by global WiFi access from iPass, the world's largest WiFi network. Vertu has been an iPass partner to provide users with complimentary WiFi since January 2015 ([see story](#)).

Vertu's brand motto of "one world phone" reflects these qualities.





Your World. Your #Vertu. Launching 24.01.2017.

A video posted by Vertu (@officialvertu) on Jan 23, 2017 at 2:56am PST

Powered by Google Android, the Constellation also has a high-resolution 5.5-inch display with more than 3.6 million pixels. The smartphone display is protected by 6th generation sapphire crystal screen.

Vertu has also taken consumers' penchant for social media sharing into consideration for the Constellation's camera. Designed for optimal social media use, the Constellation has a 12MP camera.

Lifestyle services included within the smartphone is Vertu Concierge and Vertu Life. The Constellation also comes in a soft leather case in various colors. The leather used has been sourced from a family-run tannery in Italy.

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.